Cookie Policy

When visiting and using the website **hz-containers.com** ("website"), operated by **HZ KONTEJNERY s.r.o.**, cookies or other technologies such as pixels (hereinafter collectively referred to as "cookies") are activated on your device. Cookies are small text files used to store and receive identifiers and other information about computers, phones, and other devices from which you access the website, helping us provide, protect, and improve the services offered.

Using cookies enables us to offer content and services that best match your needs and interests. Cookies allow information about your visit to the website to be recorded, making your next visit easier and faster.

What cookies do we use?

On our website, we use necessary cookies, functional cookies, statistical and performance cookies, and advertising cookies.

Necessary Cookies

Without these cookies, the website cannot function properly; they are automatically deleted when you close your browser (e.g., proper page display, session ID, consent settings).

Functional Cookies

When you visit and use the website solely for informational purposes—i.e., if you do not register or grant us consent—we only collect personal data that your browser transmits to our server, which is necessary to display the website to you and guarantee stability and security. Persistent cookies can remember user settings so that users do not have to re-enter information they previously provided (e.g., username, language).

Statistical and Performance Cookies

These cookies serve to improve the operation of the website. They allow us to recognize and count the number of visitors and observe how visitors use the website. They help us improve how the website works, for example, by enabling users to easily find what they are looking for. These cookies do not collect information that could identify you personally.

With these tools, we analyze and regularly improve the functionality of our website. We can use the gathered statistics to improve user comfort and make your visit to the website more interesting for you as a user.

Advertising Cookies

These are used to track website user preferences to target advertising—i.e., displaying marketing and promotional messages (including on third-party sites) in accordance with these preferences. Marketing cookies utilize tools from external companies. These marketing cookies will only be used based on your consent.

On our website, we use the following marketing tools:

- **Google Analytics advertising features** beyond basic analytical functions (more information HERE);
- **Facebook marketing services**, which allow advertisements to be displayed to website users when visiting the Facebook social network or other sites that also use these tools (more information HERE);
- **Seznam.cz, a.s. marketing tools**, which allow advertisements to be displayed in search engines and in the Seznam.cz content and partner network (more information HERE).

We use the following Cookies on our website

Name	Recommendation	Expiration	Description	Category
pll_language	Do not block	Persistent	Stores language settings PDF	Strictly necessary / Functional PDF
filter	Do not block	Persistent	Contains search filter settings PDF	Strictly necessary / Functional PDF
cmplz_*	Do not block	1 year	Contains settings for allowed cookies PDF	Strictly necessary / Functional PDF
_ga, _glc_*	Can be blocked	1 year	Google Analytics PDF	Marketing PDF
WP_PREFERENCES_USER_*	Can be blocked	Persistent	Stores user preferences PDF	Strictly necessary / Functional PDF
Google Maps API	Can be blocked	Expires immediately	Obtains IP address PDF	Marketing PDF

How can you configure cookies?

You can set cookies via our cookie banner. You can change these settings at any time using the link permanently located on the website. However, if you do not allow us to use essential cookies, some website features may not work as intended.

You can also generally reject cookies or set your web browser to activate only certain types (depending on your browser type).

Social Media Links

Social media buttons are placed on our website mainly to allow interaction with social networks and to make the website more engaging for you. A connection to the respective social network occurs only if you actively click on the button. In that case, your browser initiates a connection to the servers of that social network.